

14th EDITION

GOLF CLASSIC

2024

SPONSORSHIP PACKAGE

**THURSDAY
MAY 16**

INDIVIDUAL	\$550
FOURSOME	\$2,000
COCKTAIL + DINNER	\$225

Includes: Brunch, lunch, cocktail,
dinner, golf cart and green fees

 **Le Mirage Golf Club**
3737 Chemin Martin, Terrebonne



HONORARY PRESIDENT



Denise Bernachez will be the honorary president of the Eye Disease Foundation golf tournament for a 2nd consecutive year.

As Vice President of Sales and Marketing at Nikon Optical Canada, Denise has been close to the optical industry for over 20 years, thanks to her in-laws... and for over 5 years in Canada!

Denise is a committed strategist who does everything she can at Nikon Optical Canada to support the independence of optometry and opticians in Canada and create market value by offering premium Japanese high-technology products.

Since her arrival in Quebec in 1997, Denise has always been involved in various causes linked to childhood: Fondation Ste Justine, Un rêve d'enfants, Fondation Autiste & Majeur.

“Supporting a cause in our industry was a no-brainer; if everyone does their part, we will change the world! It’s our responsibility to make things happen. Our industry is full of caring and passionate people. It is important to support prevention and research, since these are an integral part of our ecosystem.”

Denise recently joined the advisory committee of the School of Optometry at the University of Montreal to promote the school and contribute to their major fundraising campaign.

Ms Denise Bernachez

Vice President Sales and Marketing
Nikon Optical Canada







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 *Mirage Golf Club, Terrebonne, QC*
Thursday, May 16, 2024

SCHEDULE

Arrival	8:30 AM
Brunch	9:00 AM
Shotgun start	10:30 AM
Cocktail	4:30 PM
Dinner (3 courses)	6:00 PM
End of the event	9:00 PM

Gastronomic brunch - Exceptional golf course -
Prestigious club house - Tasting stations on the
course - Auction - Draw



GOLF INSTRUCTOR

Mr DANIEL MELANÇON

EVENT HOST


Ms ELIZABETH RANCOURT



MUSICAL GUEST

DJ HOOLS

SPONSORSHIP PACKAGES

VISIBILITY	 PRESENTING PARTNER \$10,000	V.I.P. PARTNER \$8,000	SÉLECTION PARTNER \$5,000	PARTNER \$3,000	SPONSORSHIPS
INVITATIONS SENT TO PARTNERS	Mention				
PROMOTIONAL MATERIAL	Logo				
CLUB HOUSE BANNER	Logo				
TOURNAMENT PROGRAM	Large logo	Medium logo	Small logo	Mention	
PARTNERS' PROMOTIONAL BANNER	Large logo	Medium logo	Small logo	Mention	Mention
DISPLAY SCREENS (CLUB HOUSE)	Large logo	Medium logo	Small logo		
GREEN FEES & DINNER	4 green fees included	2 green fees included	2 dinners included		
TEEING AREA	3 teeing areas	2 teeing areas	1 teeing area	1 teeing area	
TABLE CARD (DINNER)	Large logo	Medium logo	Small logo		
SPEAKING OPPORTUNITY	✓				
DISPLAY SCREENS (BRUNCH & DINNER)	Logo	Logo	Logo	Logo	
EMCEE ACKNOWLEDGEMENT	✓	✓	✓		
GIANT CHEQUE PICTURE	✓	✓			
WEBSITE PROMOTION (GOLF CLASSIC PAGE)	Logo	Logo	Logo	Logo	Logo
MENTION ON SOCIAL MEDIA (FACEBOOK & LINKEDIN)	✓	✓	✓		
MENTION ON PHOTO GALLERY PAGE	Logo	Logo	Logo		
ANNUAL REPORT	Logo	Logo	Logo	Mention	Mention
NEWSLETTER	✓	✓			
CLUB HOUSE ENTRANCE ROLL-UP (MORNING)					✓

SPONSORSHIP OPPORTUNITIES

A LA CARTE OPTIONS		IN-KIND SPONSORSHIPS
Brunch Your company logo will be displayed on a Coroplast at the entrance to the dining room during brunch, on the table card and on the screen.	\$1,000	Gift bags
Musical performance (DJ) Your company logo will be displayed on a Coroplast in the dining room during dinner and on the screen during the musical performances.	\$1,000	Gloves
Practice area Your company logo will be displayed on a Coroplast on the practice range.	\$500	T-shirts
Golf carts Your company logo will appear on the sign located on the windshield of the golf carts.	\$1,500	Hats
Flagpoles & golf hole cups Your company logo will be displayed on the flagpoles and cup walls of the 18 holes of the golf course.	\$2,000	Towels
Teeing area Your company logo will be displayed on a Coroplast on one of the golf course tee box. Get 1 free with the purchase of 3 foursomes!	\$500 / teeing area	Reusable water bottles
Hit the Green Contest Your company logo will be displayed on a Coroplast on the tee box and on the screen when the winner is announced.	\$700	Other products
Longest Drive Contest Your company logo will be displayed on a Coroplast on the tee box and on the screen when the winner is announced.	\$700	Quantity required: 100 items (1 item per golfer) Please notify us of the gift you would like to provide for final approval.
Closest to the Pin Contest Your company logo will be displayed on a Coroplast on the tee box and on the screen when the winner is announced.	\$700	
Pizza lunch Your company logo will be displayed on a Coroplast near the pizza kiosk.	\$1,000	
Wine glass tags Your company logo will be displayed on a tag placed on the stem of the wine glasses during the dinner.	\$1,000	
Cocktail Your company logo will be displayed on a Coroplast during the cocktail.	\$1,500	
Electronic auction platform Your company logo will be displayed on the electronic auction platform as well as on the screen.	\$1,500	
Auction prize Your logo and a link to your company website will be included in the partner section of our electronic auction platform.	\$200 +	
Draw prize Your company logo will be displayed on screen during ticket sales and during the drawing.	\$1,000 +	



EXAMPLES OF VISIBILITY





THANKS TO OUR 2023 PARTNERS



EssilorLuxottica

